



Executive MBA Innovation, Digitalization & Entrepreneurship

| Leadership & Organizational Behavior | | 12 ECTS |
|---|-----------|--|
| October 24 – 26, 2024 | Thu - Sat | Leadership I – Leading Yourself |
| Decemberr 5– 7, 2024 | Thu - Sat | Leadership II – Leading Your Team |
| January 23 – 25, 2025 | Thu - Sat | Leadership III – Leading The Organization & Change |
| Insights** | | 8 ECTS |
| October / November, 2024 | Fri - Sat | Data Literacy & AI Essentials |
| December / January, 24/25 | Thu - Sat | Project Management |
| Management & Technology Essentials | | 25 ECTS |
| March 20 - 22, 2025 | Thu - Sat | Economics, Data Science |
| April 10 -12, 2025 | Thu - Sat | Fundamentals of Accounting & Controlling Technology Management |
| May 8 - 10, 2025 | Thu - Sat | Project Management & Sustainability |
| June 6 - 8, 2025 | Thu - Sat | Fundamentals of Finance Marketing & Competition Strategy |
| June 26- 29, 2025 | Thu - Sun | Business Simulation |
| Master Thesis Bootcamp 2 ECT | | |
| September 2025 | Fri - Sat | Scientific Writing Bootcamp |
| Masterclass Innovation, Digitalization & Entrepreneurship 25 ECTS | | |
| October 2025 | Thu - Sat | Entrepreneurial Leadership & Technology Development Sources of Innovation / Innovation Marketing |
| November 2025 | Thu - Sun | |
| December 2025 | Thu - Sun | Innovation Strategy & Business Development Innovation Growth & Funding |
| January 2026 | Thu - Sun | Organizing Innovation |
| Master Thesis | | 20 ECTS |
| Summer Term 2026 | | Master Thesis |

^{**}You can choose one of the two modules.